



Training Without Borders

How to Effectively Communicate Your Workplace Safety Message to a Diverse Workforce

Today's workplace is more diversified than ever. As organizations of all sizes expand "culturally" and "globally", new and unique challenges arise for you as an EHS professional. Language barriers and cultural differences present a considerable challenge for employee training in the new global economy. Generational differences, as well as wide educational gaps, are also hurdles that need to be cleared.

As your organization expands culturally and globally, so must your safety programs. Let's face it, regardless of the location of your employees or the language(s) they speak, EVERY employee must be provided with the appropriate environment, information and training to perform their job safely. At first glance, someone (perhaps your manager), may assume that it's a relatively simple task. But we know otherwise. Dealing with varying cultures, languages and learning styles can be a daunting task for any EHS professional...until now.

Today, many organizations are leveraging the efficiencies of the Internet and PureSafety's online safety training and risk management software solutions to conquer the many challenges of managing safety and training for a global workforce. By employing high quality, multi-lingual training courses online that are customizable, self-paced and designed to accommodate a variety of learning styles, these organizations are confidently meeting their regulatory requirements, improving safety results and producing bottom-line business benefits. Accompany that content with a well-designed Internet-based Learning Management System, and you have the ability to deliver, track and manage your training program globally as well.

Learn More about Training a Diverse and Global Workforce at Safety 2008

Please join me and a panel of distinguished industry professionals from Caterpillar, eBay and FlowServe on Thursday, June 12th during Safety 2008 in Las Vegas. Our experienced panel will share their unique cultural and global training challenges and how many of them have been overcome through the use of eLearning. To learn more about this informative session, please visit <http://www.asse.org/education/pdc08/pre-and-post-seminars.php> or contact Safety 2008 Customer Service Toll-Free at 847.699.2929 for registration information.