



## Today's EHS Challenges Make Software Solutions a Necessity, Not a Luxury

By Tom Gaudreau, Vice President of Marketing, PureSafety

The most difficult economy in decades. A rigorous regulatory environment. An aging workforce. Demands for transparency. These are just a few factors making your job more complex and challenging than ever. On the positive side, today's best technology, like PureSafety's results-driven software solutions, does more than ever to automate and simplify your training, safety, medical and risk management programs. If the cost of such solutions is a concern, the seven key benefit areas below will help you make a convincing case for the investment—starting with cost savings.

### 1. Cost Savings

Being asked to “do more with less?” By giving you more power and efficiency, technology solutions enable you to do more without additional staff or overtime costs. Clients who invest in PureSafety solutions consistently cut costs in multiple areas and realize tremendous bottom-line benefits. [Click here to see the numbers for yourself in more than 40 PureSafety Customer Success Stories.](#)

### 2. Rapid Deployment

In the past, deploying a software solution often meant huge investments of time and money—and the payoff might take years. By contrast, today's on-demand, web-based solutions are easy to implement, require much lower upfront investment, and provide 24/7, browser-based access with little or no need for internal IT resources. Bottom line? PureSafety clients regularly report that our solutions helped them cut related costs within the first year—sometimes by 50% or more.

### 3. Optimize Your Workflow—and Your Workforce

PureSafety's comprehensive suite of powerful, easy-to-use software solutions reduces costs by helping you automate and streamline your training, safety, medical and risk management programs and processes. But our technology also delivers measurable benefits in terms of keeping your workers safe, healthy and productive through more efficient, effective training delivery and tracking, faster, proactive response to injuries and illnesses, better reporting, benchmarking and more.

### 4. Convenience and Synergy of Multi-Partner Platform

Getting all your organization's training, safety, medical and risk management software solutions from one trusted, service-focused provider ensures seamless information-sharing between individuals, departments, and even multiple organizations. Greater efficiency and accuracy naturally result when everyone (e.g., EHS professionals, occupational nurses, supervisors, employees, HR staff and insurance providers) uses the same database and best practices.

### 5. Transparency and Accountability

Transparency is not just for regulatory agencies—investors, customers, strategic partners, lenders, communities, and colleagues all demand it. PureSafety solutions put the information you need at your fingertips—easy to get, easy to share. Our powerful on-demand tracking and reporting features ensure that you will always deliver accurate, timely performance data.

### 6. Compliance

Keeping up with regulatory requirements—and changes—can be incredibly time-consuming, and missteps are costly. PureSafety offers rich, interactive content for required training, powerful, automated tracking and reporting tools, and everything else you need to stay compliant—and competitive.

### 7. Consistency and Standardization

Without technology, it is extremely challenging to standardize training, safety, medical and risk management processes. Conversely, implementing cohesive, web-based software solutions for all stakeholders guarantees consistent content and delivery, while helping you unify and strengthen your safety culture.

With today's challenges—including budget constraints—the benefits of technology far outweigh the upfront investment. PureSafety is committed to helping you overcome your challenges with solutions that are flexible enough for nearly any environment, workflow or budget. Contact us at 888.202.3016 or [via email](#) to learn how we can help you cut costs and enhance performance.