



## Six Months Left to Improve the Year

By Shane Austin, CSP – Director of Safety & Risk Management, PureSafety

Having just completed the first half of 2009, it's a good time to take stock of how your organization's safety and health programs are performing. This isn't just a question of half empty or half full. Sure, sometimes two people look at the same situation and one is excited about what waits around the corner while the other is predicting doom. But for professionals like you, it's not a matter of optimism or pessimism, it's a matter of *measurable results*.

So – are you meeting your goals? On your way to putting up your best numbers ever? Or a little off the mark? As a results-driven company, PureSafety looks at it this way: wherever your organization may be at the midpoint, you have six months left to *improve!*

As a *realistic* company, we also know that 2009 has been incredibly challenging for many in our industry. Due to the economic climate, workforces have been leaned down, budgets have been tightened and compliance pressures – internal and external – have increased to a degree not seen in years. The cup-half-empty types are saying none of that's getting easier anytime soon. We're neither economists nor political scientists, so we won't venture any predictions there. But as experts in developing and applying software and information solutions to training, safety, health, medical and risk management, we can tell you this: the technology available to help you will continue to get better, smarter, and more empowering.

At PureSafety, continuous improvement isn't a question of optimism – it's our commitment. We strive to do more, every day, to help industry professionals like you overcome challenges related to employee safety and health governance, risk management, compliance and more. By giving you more tools to streamline more tasks, and drive results, *we empower you to do more.*

Continuous improvement is the best mindset to have in our profession – and in yours. Compliance is simply doing the bare minimum required. Working together, we can do better than that. And we should – because, after all, we're talking about protecting the safety and health of your people, and your company's bottom line.

It's mid-July. Recalibrate your program where necessary to end 2009 positively and strengthen your foundation as you move into 2010. If you're already using one of PureSafety's industry-leading solutions, be sure to look at our full suite – we may be able to do *more* to help you achieve enterprise-wide results. If you're not yet a customer, the tough economy provides a great opportunity to show your organization's decision-makers how our web-based software and information solutions can enhance safety, health, efficiency and productivity, cutting total costs and delivering bottom-line business benefits.

Think we're being overly optimistic? Don't take our word for it. Take a look at what our clients are saying:

## FURMANITE™

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*"I've been a PureSafety customer for over five years, at two different organizations. In my experience, no one does more to help you implement successful training and safety management programs and strengthen your safety culture. At Furmanite, PureSafety solutions have helped us improve nearly every area of our program. Completion rates are up, TRIR and Workers' Comp claims are down, we have consistent and highly effective training at every location worldwide, and our tracking and reporting are now centralized, streamlined and extremely efficient."*

**Robb Matthews**  
Health, Safety and Environmental Director  
Furmanite America, Inc.  
PureSafety Client Since 2006



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### LANDMARK

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*"PureSafety has played an important role in transforming Landmark's safety and training programs and, more fundamentally, our safety culture. The flexibility, ease of use, and effectiveness of their solutions have had a positive impact in a relatively short period of time, particularly in how we manage and track our training. And we've seen measurable results across the board—completion rates, TRIR, incident reduction, and more. PureSafety is truly a training partner for the future."*

**Tim Fetters, EHS Manager**  
Landmark Structures  
PureSafety Client Since 2006



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*"PureSafety is an integral part of our safety program. Their high-quality safety courses and intuitive LMS have resulted in 100% compliance and a vastly improved safety culture. PureSafety's solutions empower us to do more throughout our program and achieve significant bottom-line business benefits."*

**Tim Scott, Safety Manager**  
Gemmaire Group  
PureSafety Client Since 2005



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*"PureSafety has enabled Amerex to deliver the highest quality EHS training to more people in less time—all while maintaining demanding production schedules. This has resulted in a drastically improved safety culture and significant bottom-line business benefits for our company."*

**Will Yarbrough**  
Director of Health & Safety  
PureSafety Client Since 2006



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*"Like most EHS professionals, I'm sometimes asked to 'do more with less.' PureSafety's online safety training and risk management solutions empower me and my colleagues to do more with more. The results have been outstanding!"*

**Mark Fidishun, Group Safety Leader**  
Johns Manville, Roofing Systems  
PureSafety Client Since 2005