



You Asked for It, We Built It:

The Industry's First Learning and Safety Management System (LSMS)

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Born out of a workplace tragedy, PureSafety has always been committed to delivering innovative software and information solutions that empower customers to manage workforce safety and health programs. From day one, safety training has been central to that commitment, including more than 600 online courses designed to help change behaviors, improve workforce performance, prevent injuries and, most importantly, save lives.

Our safety expertise has always set us apart from competitors in this field — and that is even more true with our new **PureSafety Enterprise Learning and Safety Management System (LSMS)**. What drove us to launch an all-new platform and, as the name suggests, a new type of system? The same thing that drives all of our decisions: our customers' needs. Based on extensive input from customers and in-house and industry safety experts, the Enterprise LSMS is a direct response to today's workforce safety and health challenges, including stretching limited budgets and resources, and enhancing compliance, risk management, corporate governance and culture. It is also a response to the challenges faced by safety professionals who juggle multiple software solutions or use management systems that weren't designed for their needs.

First, maintaining multiple solutions is inefficient and costly, as is entering the same data in multiple places, and devising workarounds because a system wasn't designed to do what you need it to do. Our Enterprise LSMS provides all the delivery, tracking and reporting tools needed to simplify and centralize training, safety and compliance programs — so you no longer have to worry about splitting critical information among multiple solutions or diluting your safety and health messages by using a system designed for other purposes. It also serves as a single solution to create and manage instructor-led, hands-on and online learning in a blended environment. Best of all, it is specifically designed to allow us to add new features to cover an expanding range of learning and safety management responsibilities — so it will become an even more comprehensive "single solution" over time. In fact, upcoming releases will add interoperability with PureSafety's powerful Occupational Health Manager® (OHM) software suite.

Second, although the market is saturated with systems that deliver training, most were initially designed for academic, "soft skills," niche industry, or other educational purposes — not safety and compliance. Safety training has distinct objectives and management needs — and the risks are often much higher.

Our Enterprise LSMS was designed from the ground up to help safety professionals promote and gauge learning — a level of comprehension and retention that will drive positive safety outcomes. From the highly intuitive user interface to the streamlined workflow, convenient drag-and-drop functions, and many automation options, the LSMS thinks and works like safety professionals do. Its safety management features also empower you to:

- efficiently and effectively communicate real-world incident information via convenient Incident Flash Reports
- create safety audits and inspections to monitor compliance
- build and distribute surveys to identify perception gaps and drive continuous improvement
- develop scorecards to monitor leading safety indicators, workplace polls to help assess potential risks, and more!

Compliance is a third area where existing systems often fall short.

Built with compliance-based training in mind, the Enterprise LSMS is set up for a proactive "push" approach to training rather than the less stringent (and less effective) "pull" approach of most training delivery systems. Powerful tracking and monitoring, real-time reports and an internal two-way messaging system all help promote accountability, ensuring higher training completion rates and deeper learning, which can in turn lower injury rates and associated costs.

Similarly, safety training compliance records are too important to be buried in a separate system — or maintained manually because your system doesn't handle compliance. Our Enterprise LSMS centralizes training, safety and compliance in one system for maximum convenience. Just as importantly, if an OSHA or MSHA inspector asks for compliance records, you will be able to access and promptly deliver them. That makes a good first impression and can deflect extra questions and scrutiny.

Safety is a key driver of operational excellence — when you increase safety training efficiency and reduce injuries, you also reduce costs and increase profitability. Better safety performance can also help a company acquire more business and increase market share, improve its reputation in the marketplace and community, and become an employer of choice. In today's economy, or any economy, giving safety professionals the tools they need to maximize efficiency and effectiveness is a smart investment. The PureSafety Enterprise LSMS is the first management system designed just for that purpose.